

INFORMATION ON CCTV 2025-06

Data controller

SkiStar AB (publ), corporate identity number 556093-6949, 780 91 Sälen, Sweden (hereinafter "SkiStar" or "we").

1 WHY DO WE USE CAMERA SURVEILLANCE?

SkiStar uses camera surveillance for the purpose of preventing, detecting and investigating criminal acts within buildings where SkiStar operates and to protect staff and visitors and company property from crime and accidents.

2 WHAT TYPE OF CAMERA SURVEILLANCE DO WE USE AND ON WHAT LEGAL BASIS?

Purpose and aim of monitoring and recording in SkiStar areas

The purpose of surveillance and recording within SkiStar's areas is to maintain a safe environment for staff and visitors and to prevent criminal activity such as theft and vandalism.

Camera surveillance supports the company's efforts to prevent serious incidents that pose a threat to people or property and to investigate crimes such as vandalism, theft or threats and violence. Surveillance also plays a role in curbing the presence of unauthorized persons in the buildings. Recorded material is forwarded to the camera alarm center and security company to serve as decision support in the event of a need for intervention. If the material is sent directly to the security company or camera alarm center, the material is deleted immediately after the case is handled.

Legal basis: The camera surveillance is based on a balance of interests. There is deemed to be a legitimate interest to process the data for the stated purposes.

Categories of personal data

Recorded material of movements at the locations where cameras have been set up for the above purposes. SkiStar does not sell or pass on any data, although data may be processed by data processors, i.e. companies that SkiStar has engaged for security and surveillance and the operation of camera surveillance systems. However, these parties may not use the data for any purpose other than to provide the services for which they are engaged by SkiStar and only on the terms specified by SkiStar.

3 WHERE DOES CAMERA SURVEILLANCE TAKE PLACE?

SkiStar monitors the following areas with cameras:

1. Store monitoring (SkiStarshops and Concept Stores)
2. Surveillance of public space (receptions, lodge, hotel, etc.)
3. Surveillance of specific space (storage rooms, luggage compartments, etc.)
4. Monitoring of check-in stations (Livion boxes)
5. Monitoring of operations and activities (related to lifts, rides, etc.)

In addition to this, we also use webcams in our operations to provide our guests with an overview of our lifts and slopes. Here we have made the assessment that no personal data processing takes place, as the webcams have such placements that people very rarely appear in the image in such a way that they can be identified.

Drones are used for marketing purposes and for checking lift and queue systems and are flown by SkiStar employees with drone cards. Here too, we have made the assessment that no personal data processing takes place, as people who have not consented to the surveillance very rarely appear in the image in such a way that they can be identified.

4 WHO HAS ACCESS TO THE CCTV?

Access to SkiStar's CCTV is restricted to a group of authorized personnel at SkiStar and authorized personnel in the companies tasked with managing surveillance and who manage SkiStar's CCTV system.

Data may also be processed by police authorities where such legal basis exists.

5 HOW LONG IS RECORDED MATERIAL KEPT?

Recorded material is normally kept for 72 hours, but for a maximum of 30 days for objects requiring special protection.

Recorded material is stored on dedicated servers with a high level of IT and physical security protection where access to the material is restricted to a small number of authorized persons within each business area.

Storage of specific recordings and events

Material may be kept for longer than stated above if it is needed to comply with specific legal requirements or if the material is evidence in ongoing legal proceedings (for example, part of a police report or ongoing police investigation). In these cases, the material is deleted as soon as the purpose of saving it has ceased.

Legal basis due to extended storage period: We process personal data based on "legal obligation" when we store and forward data to the police authority as part of an ongoing police report or ongoing police investigation or if the data is needed due to specific legal requirements.

6 CCTV AND INDIVIDUAL RIGHTS

SkiStar carries out all processing of personal data in accordance with the EU General Data Protection Regulation (GDPR). If it can nevertheless be perceived that the camera surveillance carried out contravenes the rules of the GDPR, notification can be made to the Swedish Data Protection Authority (IMY), for more information see [here](#).

You are welcome to contact us at any time to obtain an extract of your personal data, have it amended or deleted. More information on your rights can be found in our [privacy policy](#).

7 CONTACT DETAILS

If you have any questions or complaints regarding the processing of personal data related to SkiStar's camera surveillance, you are welcome to contact our Data Protection Officer at dpo@skistar.com. You can also reach us by letter using the contact details below.

SkiStar AB
Attn: Customer Service
Fjällvägen 25
780 91 Sälen